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ROSEN DIGITAL'S *FINANCIAL LITERACY* DATABASE WINS
LMC/ARBA 2014 BEST IN REFERENCE AWARD

Las Vegas, NV – June 28, 2014: At the 2014 ALA Annual Conference, *Library Media Connection (LMC)* and *American Reference Books Annual* (*ARBA*) announced the winners of the annual LMC/ARBA Best in Reference Award, which recognizes pioneering reference resources that support and encourage K–12 student learning and achievement. Rosen Digital's *Financial Literacy* database, **"a landmark resource"** to help students become college prepared and career ready, won in the category of **Best Overall Reference Source (K-12)**.

From consumer rights and responsibilities to market economics and globalization, *Financial Literacy* makes economics and personal finance readily comprehensible and highly engaging. *LMC* asserted that the information "feels personalized, as though written to an individual reading it," with articles that run the gamut from macro-, micro-, and global economics to personal and household finance. Financial calculators and a free mobile app offer hands-on experience with money management, while interactive activities prepare users to create presentations using the digital tools at their fingertips. Educator support includes online training; lesson plans; and correlations to Common Core, state, and national standards. Instant translation, text-to-speech, and text highlighting support challenged readers and ELLs.

"This excellent database is highly readable and researchable," said Judyth Lessee from *LMC*. "This is a landmark resource for students to educate them and help them apply these concepts. **Highly recommended**."

"The Rosen team is delighted to be honored with this Best in Reference Award," said Roger Rosen, President & CEO of Rosen Publishing. "It is a testament to the high standards of our digital group who continue to innovate and engage."

For questions, purchases, a trial, or price quote, call 877.381.6649 or visit rosendigital.com.

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About Rosen Digital
Rosen Digital is an award-winning K–12 nonfiction publisher, offering eBooks, Interactive eBooks, apps, games, and interactive databases. Our resources are tablet and smartphone compatible for 1:1 initiatives, blended learning, digital citizenship, STEM, and English language learning. Learn how we help students become college prepared and career ready at rosendigital.com.

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